



**Jason Gastwirth**  
**President of Entertainment, Caesars Entertainment**

Jason Gastwirth is the president of entertainment at Caesars Entertainment, where he is responsible for the programming strategy and operations of the company's 40+ venues nationwide. Caesars Entertainment is the world's largest gaming entertainment company, hosting over 100 million guests annually at its more than 50 resorts across five continents. Gastwirth joined Caesars Entertainment Corporation as its Vice President and Executive Associate to the Chairman, President & CEO.

Prior to joining Caesars Entertainment, Gastwirth served as the Chief Marketing Officer of the Palms Casino Resort in Las Vegas where he oversaw property marketing, hotel sales, revenue management, e-commerce, public relations, entertainment, sponsorship and call center operations. Gastwirth also worked at Las Vegas Sands Corp. and was a member of the Executive Team at The Venetian and Palazzo in Las Vegas, most recently as Vice President of Casino Marketing and Corporate Entertainment. In this role, he was responsible for expanding the VIP gaming customer base while negotiating entertainment deals for LVS' properties in Las Vegas, Macao and Singapore.

Before joining the gaming industry, Gastwirth held strategy positions in San Francisco and New York at Gap Inc. and management consulting firm Booz Allen Hamilton. Gastwirth earned his bachelor's degree in government with honors at Harvard University and his MBA at Stanford University.